

 International Conference <i>Approaches to Multimodal and Digital Environments: From theories to practices (A-MoDE)</i> 20 - 22 June 2019 University of Rome 'Tor Vergata' Conference venue: Piazza della Pilotta 4, Rome								
THURSDAY, 20 JUNE 2019								
8.00	Registration							
19.00	Registration							
9.00	Welcome coffee							
10.30	Welcome coffee							
9.30	Auditorium Loyola							
10.00	Opening Ceremony							
10.00	Auditorium Loyola - Chair: Maria Grazia Sindoni							
11.00	<i>Technologies, texts, translations: Meaning making in health care workplaces</i>							
	Jeff Bezemer and Gunther Kress - Institute of Education (UCL), London, UK							
	Auditorium Loyola	Room Marinetti	Room Trilussa	Room Belli	Room Ungaretti	Room Verga	Room Saba	Room Quasimodo
	PANEL: Multimodal critical discourse analysis and online corpus annotation of video websites	PANEL: The role of visual discourse in public health social media campaigns: Moving beyond knowledge dissemination	Multimodal human-computer/technology interaction	Intersemiotic translation	Multimodal digital discourses	Multimodality and digitality in second language learning	Multimodality and digitality in second language learning	Communities of practice in media-sharing platform
	Convenor: Anthony Baldry	Convenor: Anna Franca Plastina	Chair: Michael Lithgow	Chair: Mariavita Cambria	Chair: Massimiliano Demata	Chair: Lucia Abbamonte	Chair: Giuseppe Balirano	Chair: Franca Poppi
	Davide Taibi, Ivana Marenzi Towards Open MWSWeb: Functionality planning in online video annotation and corpus search systems	Rosita Maglie, Chiara Abbatantuono From knowledge dissemination to taboo breaking in sexuality: A multimodal discourse analysis of a public health social media campaign	Arianna Maiorani Kinesemiotics: Movement-based communication as an interdisciplinary research area	Cristina Arizzi Hands: A preliminary corpus-based model for visual/verbal film analysis	Diane Ponterotto Metaphor and creativity: Multimodal links in multimedial interactions	Antonia Dilamar Araujo, Vânia Soares Barbosa Academic writing in English in digital environment: Reflecting on multimodal literacy	Arne Krause Decapsulating multimodality within translanguaging: Challenges posed by digitalization for the analysis of multilingual classroom interaction	Aleksander Torjesen Commercialization of intimacy. The genres and advertising strategies of YouTube influencers
11.00	Anthony Baldry, Deirdre Kantz Diachronic studies of video presentations of the UK's National Health Service	Daniel Hunt A picture of health? Visual representations of diabetes in popular Facebook pages	Sophia Diamantopoulou Embodied meaning making in museums: A multimodal social semiotic approach to visitors' interaction in the Museum of London	Dorra Moalla Masmoudi Resemiotisation in Tunisian political discourse: A multimodal approach	Sabrina Francesconi Light as a semiotic system in dynamic multimodal texts	Beatrice Dupuy Developing L2 faculty's multimodal literacies: An investigation of multimodal text and lesson design in the context of a hybrid graduate-level course focused on multiliteracies	Angela C.T. Tse From lecture to live performance: The adoption of multimodal teaching in literature subjects through digital pedagogy and theatrical experience	Boris Vazquez-Calvo Teenagers as youtubers: Identity building and literacy practices online
12.30	Francesca Coccetta Video abstracts: Dissecting the values of a nascent scientific community	Anna Franca Plastina Healthy pic hashtagging in Twitter: The role of infographics in #AntibioticGuardian	Clarice Gualberto, Zaira Santos Bomfante, Sônia Pimenta Watching the sound: Sign-making in musical expressiveness of children with motor-related disabilities made through eye tracking software		Elisa Fina From Print to Digital: Multimodality and multimodality in Rick Steves's travel guides	George Cremona Multimodal video diaries as pedagogic tools within foreign language learning contexts: Insights from a comparative case study	Lavinia Hirsu Modes and structures of inclusion in post-digital contexts	Gloria Yan Dou Instagram as a semiotic ecosystem: exploring everyday browsing using a mediated discourse analytical approach
12.30	Lunch break							
13.30	Lunch break							

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13.30 14.30	Auditorium Loyola - Chair: Sandra Petroni <i>Specialized discourse on blogs: Focus on digital (inter-)textuality</i> Marina Bondi - University of Modena and Reggio Emilia, Italy							
	Auditorium Loyola	Room Marinetti	Room Trilussa	Room Belli	Room Ungaretti	Room Verga	Room Saba	Room Quasimodo
	PANEL: European Multimodal and Digital Education for Language Learning (EU-MADE4LL) project	PANEL: Exploring communication practices through WhatsApp	Multimodal human-computer/technology interaction	Intersemiotic translation	Digital literacy and teacher training	Multimodality and digitality in second language learning	Multimodality and digitality in second language learning	Specialised discourse and digital textuality
	Convenor: Maria Grazia Sindoni	Convenor: Alfonso Sánchez-Moya	Chair: Gunhild Kvåle	Chair: Daniela Guardamagna	Chair: Cristina Arizzi	Chair: Victor Lim Fei	Chair: Arlene Archer	Chair: Helen Caple
14.30 16.00	Project coordinator: Maria Grazia Sindoni. Partners: Elisabetta Adami, Ilaria Moschini, Styliani Karatza, Sandra Petroni, Marc Rocca. - EU-MADE4LL project presentation. - Intellectual Output 1: Learnweb platform for EUMADE4LL. - Intellectual Output 2 - EUMADE4LL syllabus. - Intellectual Output 3 - The Common Framework of Reference for Intercultural Digital Literacy (CFRIDIL)	Olga Cruz-Moya, Alfonso Sánchez-Moya Humour in online conversation: A contrast study between junior and senior generations of WhatsApp group users Alfonso Sánchez-Moya, Olga Cruz-Moya A discursive examination of the use of emojis in two WhatsApp groups: A matter of age? Carmen Maiz-Arévalo Humour and self-presentation on WhatsApp profile status	Ciara Wigham, H. Müge Satar Site of engagement, modal density, and frozen actions in language teaching via videoconferencing Inmaculada Fortanet-Gómez, Laura Trandafir Silence in meetings in the virtual business professional project Sabine Hoffman The negotiation of difficulties in communication during videoconferencing	Giulia Magazzù The adaptation of songs in the Disney live action Beauty and the Beast: A multimodal translation-based study Evangelos Kourdis Senses and semiotic variety in animation films Songyan Du A multimodal approach to Chinese subtitled of English-language films	Natasa Lackovic, Alin Olteanu Digital environments and affordances for multimodal e-learning: An argument for an iconic education and inclusion of image-based reflection Edgar Bernad-Mechó Applying the multimodal analysis of lectures in OpenCourseWare to teacher training programs in EMI settings Melinda Dooley Getting 'woke': Pedagogical proposals for tomorrow's multimodal digital environments	Jingjing Huang A qualitative study of multimodality in multimodal language teaching and learning in English classes of Chinese schools Maria Zenaide Valdivino da Silva Multimodality and English as foreign language: A teacher's practice from a Brazilian public school Roula Kitsiou, Katerina Makri, Maria Papadopoulou Multimodal awareness raising in an online second language acquisition postgraduate program	Maria E. Franco Holanda, Yolanda Sampaio The role of multiple semiosis in acquisition of additional language in bilingual education: Didactic material analysis María Martínez Lirola Using multimodal discourse analysis to teach gender at tertiary education	Issra Pramoolsook, Chalita Yaemwannang Textually appetising, visually mouth watering: Multimodal discourse analysis of international restaurant homepages Anna Zieba Patterns of interaction in digital food photography – a social semiotic perspective Noelia Ruiz-Madrid, Julia Valeiras-Jurado Teaching and learning multimodal literacy through digital tools: the case of oral presentations
16.00 16.30	Coffee break							

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	Auditorium Loyola	Room Marinetti	Room Trilussa	Room Belli	Room Ungaretti	Room Verga	Room Saba	Room Quasimodo
	PANEL: Changing practices through digital technology	PANEL: Analysing multimodal digital discourse	PANEL: The populist uses of multimodality in social media	PANEL: To teach and/or to delight? Exploring the dichotomy of 'fun' and 'learning' in multimodal digital communication	PANEL: Mediation, remediation and transmediation in multimodal literacy: Critical reflections on reshaping discursive representations	Multimodality and digitality in second language learning	Multimodality and digitality in second language learning	Specialised discourse and digital textuality
	Convenor: Søren Vigild Poulsen	Convenor: Franca Poppi	Convenor: Massimiliano Demata	Convenor: Susanne Reichl	Convenor: Giuseppe Balirano, Antonio Fruttaldo	Chair: Belinda Crawford Camiciottoli	Chair: Diane Ponterotto	Chair: Anna Franca Plastina
16.30 18.30	Thomas Hestbæk Andersen, Julia Rytter Dakwar The use of the shopping cart when shopping offline and online	Francisco O. D. Veloso A social-semiotic analysis of 2018 Brazil Presidential Election campaign videos	Massimiliano Demata 'A victory for ordinary (connected) people'. Social media, multimodality and populism	Barbara Göbl, Dayana Hristova, Suzana Jovicic Between play and manipulation: Tackling persuasive design through a serious game for adolescents	Giuseppe Balirano Transmediating crime: Collocational meanings in semiotic systems	Leiliane de Vasconcelos Silva, Maria Eduarda Sousa Santos, Vânia Soares Barbosa Multimodal compositions: Analyzing reading activities on digital environments	Max Praver, Christopher Haswell, Robert Cvitkovic Measuring student engagement with an English language learning app	Giuliana Diani Multimodal resources for popularizing scientific knowledge among children
	Søren Vigild Poulsen Changing nursing practices through digital semiotic regimes	Franca Poppi Indexicality and identity construction: The story told by bloggers	Helmut Gruber "I say it for you!" – verbal and pictorial self-presentation strategies in H.C. Strache's rhetoric on Twitter	Nadja Kerschhofer-Puhalo, Christian Schreger, Sarah Ritt, Werner Mayer New literacies – new authors. Insights from a participatory research program on children's extracurricular literacy engagement	Eleonora Esposito New ways to remediHate: Digitally-mediated discursive practices of gender-based hostility	Afnan Alaloula Language learners' digital reading practices in Twitter	Amy McIntire Musical text: An effective instrument in teaching language and culture	Adrian Yip Multimodality in online sports reporting
	Gunhild Kvåle ABC-apps as semiotic technology	Cecilia Lazeretti "We hope you share your thoughts with us". The illusion of engagement in museum blogging	Maria Ivana Lorenzetti Multimodality in immigration discourse in a contrastive perspective	Miriam Mayrhofer Spoiler Warning! – Unfolding creativity, performance and identity formation on BookTube	Antonio Fruttaldo The saturation of time and experiences: A multimodal analysis of <i>A Single Man</i>	Tamilla Mammadova The essence of mobile technology in present-day EFL/ESP classes	Arancha Pinar TED TALKS and the enhancement of motivation in multimodal ESP practice	
	Theo van Leeuwen, Christian Mosbæk Johannessen Art as research into semiotic technology – the case of David Hockney's digital art	Satomi Ura Inherent interactions among the members of a parents' association in Japan	Franco Zappettini, Marzia Maccaferri Digital populism and Euroscepticism in the multimodal political communication of Lega and Movimento 5 Stelle	Susanne Reichl "I totally didn't see it coming": Exploring young readers' metacognitive skills via Goodreads	Margaret Rasulo Spectacular ISIS – remediating the Jihad cause: From glossy magazines to video culture			
	Morten Boeris Truth and lies in digital visual communication – modality cues from a technological perspective	Alessandra Marazzi, Margherita Pelleriti, Sara Radighieri Digital media in foreign language learning	Marianna Lya Zummo When politics goes on air (on my wall). Facebook live as a new political communicative tool	Christina Schuster "The fanon is real" or: The transgressive potential of multimodal mediations and constructions of gender in fanfiction	Sole Alba Zollo Mental health awareness campaigns: Remediation to fight stigma and discrimination			

FRIDAY, 21 JUNE 2019


9.00 10.00	Auditorium Loyola - Chair: Ilaria Moschini <i>IN-TOUCH: Digital touch communication</i> Carey Jewitt - Institute of Education (UCL), London, UK							
	Auditorium Loyola	Room Marinetti	Room Trilussa	Room Belli	Room Ungaretti	Room Verga	Room Saba	Room Quasimodo
	COLLOQUIUM: Multimodality 2.0: New theories, new methods, new chances Convenor: John Bateman	Assessment in the digital age Chair: Diane Ponterotto	Multimodality and digitality in second language learning Chair: Ivana Marenzi	Multimodality and digitality in educational practices Chair: Anna Franca Plastina	Digital literacy and teacher training Chair: Flavia Cavaliere	Specialised discourse, multimodality and digital textuality Chair: Francesca Coccetta	Multimodal human-computer/technology interaction Chair: Gunhild Kvåle	Multimodal critical discourse analysis Chair: Victor Lim Fei
	John Bateman Digital: Is that even a thing?	Rick Evans, Traci Nathans-Kelly Fostering learner agency: Creating a learner-centered approach to assessment through communication self-efficacy and ePortfolios	Yvette M. Ngah Eyara Digital literacy of future teachers of foreign languages in Cameroon: Case of Spanish in ENS of Yaoundé.	Arlene Archer Recognition of student resources in digital environments	Janine Knight, Melinda Dooley Exploring learner agency and digital agents in order to expand the critical digital literacy research agenda	Isabel Corona What's news? The multimodal discursive construction of newsworthiness on European research projects' homepages	Gaëlle Ferré, Nolwenn Pensivy A linguistic approach to augmentative and alternative communication: Use of a symbol-to-speech device by a nonverbal person with autism	Göran Eriksson, Ariel Chen "With great taste comes great responsibility": A multimodal critical discourse analysis of corporate storytelling
10.00 11.30	Janina Wildfeuer Discourse semantics and textual logic: Methodological considerations for digital multimodal analysis	Robert Prince, Jacob Jaftha Teaching, learning and assessment of multimodal digital academic numeracy practices	Rita Kupetz, Carmen Becker ARTivism in the EFL classroom: Teaching and learning multimodal digital communication through murals	Nickolas Komninos, Piergiorgio Trevisan, Nicoletta Vasta Critical multiliteracy skills in Secondary School students: Preliminary results	Liudmila Shafirova, Carme Bach From "a newbie" to a professional crafter: Digital identity and foreign language literacy development of a bronny fan	Helene Schmolz A multimodal analysis of online news articles about migration	Chun Liu, Nyle Davies Rapport and multimodality in mental health intervention apps	Mariavita Cambria Re-enacting and re-embodying war discourse: A multimodal analysis of the WWI Galleries at the IWM
	Jana Pflaeging Visualising the theory and methodology in multimodality	Roberta Signorino eTwinning as a tool for the development of digital and multilingual competences and of new teaching, learning, and assessment strategies		Jacobus Olivier Situated and culturally appropriate self-directed multimodal learning for education students at a South African university	Ezis Japar Sidik Social media, social agency and legal consequences in Indonesia: Call for multimodal pedagogy	Carmen Sancho Guinda Stepping down the ivory tower? Impact of multimodality in science dissemination (video presentation)	Viktoria Yefymenko Interactivity and multimodal cohesion in digital fairy tales	Brooke Nelson "Why did you put hair and make-up over my photo?": Women's creative multimodal responses as discursive activism
11.30 12.00	Coffee break							





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	Auditorium Loyola	Room Marinetti	Room Trilussa	Room Belli	Room Ungaretti	Room Verga	Room Saba	Room Quasimodo
	COLLOQUIUM: Multimodality 2.0: New theories, new methods, new chances	PANEL: Empowering digital literacies in EFL contexts – Multimodal and international perspectives	Multimodal digital discourses	Multimodality and digitality in educational practices	Digital literacy and teacher training	Specialised discourse, multimodality and digital textuality	Online discourse analysis: Text-Image relation	Multimodal critical discourse analysis
	Convenor: John Bateman	Convenor: Volker Eisenlauer	Chair: Søren Vigild Poulsen	Chair: Giuseppe Balirano	Chair: Mariavita Cambria	Chair: Lucia Abbamonte	Chair: Gaëlle Ferré	Chair: Massimiliano Demata
12.00 13.30	Carman Ng Morphing hybridity: Exploring alternate reality games	Volker Eisenlauer Critical digital literacies in multimodal language learning environments	Delia Chiaro Seriously funny: When the message becomes the meaning in digital spaces	Sunčana Tuksar Film semiotics and multimodal representations in EL teaching	Marie Nordmark Legitimation in teacher education: A need to shift focus from assessment to teaching	Zósimo López Pena Tourism websites multimodal analysis: The case of institutional tourism websites related to Santiago de Compostela	Agnese Sampietro Intersemiotic relations between emoji and the written text on Whatsapp	Belinda Crawford Camiciottoli Balancing ideological stance in an OpenCourseWare lecture: A multimodal case study
	Hartmut Stöckl A rhetorical take of multimodal communication: The case of social advertising	Styliani Karatza Developing primary school students' multimodal literacy in digital environments	Cristina Calò The "social" infinitive: An innovative type of independent infinitive in Spanish micro-blogging	Jin Dong Multimodal analysis of using video game <i>Minecraft</i> to study BA-construction in Chinese	Vânia soares Barbosa, Antonia Dilamar Araújo <i>The Grammar of Visual Design</i> as a tool to read images: A reading experience with pre-service teachers	Valeria Franceschi "In fair Verona, where we lay our scene": A multimodal analysis of the tourist gaze on Verona	Ralph Ewerth, Christian Otto Computing cross-modal relations between text and image representations	Martina Caschera The new animated face of Xi Jinping's media strategy. Propaganda cartoons in China
		Nora Nagy Multimodality, task and digital resources: Elements of course and task design in teacher education	Aliaksandr Barkovich Multimodal identity in the information modeling of computer-mediated discourse	Zsófia Somogyi-Rohonczy What could we learn by a video artwork? – Multimodal educational experiences in the Ludwig Museum Budapest	Michael Lithgow Subject literacies and algorithmic biopower: Pedagogy of the datafied r423	Davide Palmisano Cultural orientations and tourism discourse: A multimodal analysis of agriturismo and masserie's websites for German speaking tourists	Helene Caple How can an analysis of text-image relations on Instagram show us how communities of users are formed?	Theresa Catalano, Andreas Musloff The war on migrants: Militarization of the U.S. Border Patrol as seen through recruitment videos
13.30 14.30	Lunch break							

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FRIDAY, 21 JUNE 2019						
14.30 15.30	Auditorium Loyola - Chair: Elisabetta Adami <i>What can multimodality tell us about healthy and ethical food?</i> David Machin - Örebro University, Sweden					
Auditorium Loyola	Room Marinetti	Room Trilussa	Room Belli	Room Saba	Room Quasimodo	
PANEL: New frontiers for research on learning and multimodality in the digital age	PANEL: LearnWeb: Communities and digital environments for multimodal and multimedia interactions	Constructing digital identities	Multimodal digital texts in classroom	Multimodal discourse in museums and digital artworks	Specialised discourse, multimodality and digital textuality	
Convenor: Victor Lim Fei	Convenor: Ivana Marenzi	Chair: Flavia Cavaliere	Chair: Belinda Crawford Camiciottoli	Chair: Arianna Maiorani	Chair: Gaëlle Ferré	
Emilia Djonov, Chiao-I Tseng, Victor Lim Fei Transmedia storytelling: A model for empirical investigations of its potential to foster learning	Maria Bortoluzzi, Ivana Marenzi, Elisa Bertoldi Recontextualizing language teaching and learning: The YELL/TELL and CELL digital environments	Daniela Cesiri 'All about me': Constructing digital identities in a corpus of UK food blogs	Annette Turney Explaining science: Meaning-making in student-generated digital media	Judith Turnbull, Chiara Proserpi Porta Use of multimodality in museum websites	Sara Corrizato Popularizing Country-of-Origin effect through digital storytelling: An analysis of Italian agri-food products' websites promotional discourse	
Yiqiong Zhanga, Kay O'Halloran Empowering the point: Pains and gains of an ESL writer's traversing between print-based writing and multimodal composing	Francesca Bianchi LearnWeb: An interactive multimedia environment for translators' and interpreters' training	Soraya Mehrabi Digital identities in contemporary Iran	Helene Dahlström Students design of multimodal digital stories	Jennifer Blunden What happened to the artist? Representation and positioning in art museum websites	Antonella Napolitano Enroll now! A multimodal analysis of the promotional discourse of UK and USA online academic courses on edX	
Jennifer Yeo, Chew Lee Teo Multimodal analysis of students' meaning-making in science and its implication to learning analytics systems	Elisa Bertoldi, Maria Bortoluzzi, Ivana Marenzi Let's tell a tale: Storytelling in English L2 for children	Marija Semjonova, Irina Novikova Practices of digital self-portrayal in Latvian online social networks	Louise Olivier Multimodal co-creation in an academic literacy module	Nicki Runge From black box to white cube and back again: Resemiotization of online and offline text-based art	George Damaskinidis The dark side of love: Transforming love songs in scary cover books	
Robert Santiago de Roock, Mark Charles Baildon Intentionality in mediational means: Platform literacy and the multimodal interpellation of the idealized user	Maria Cinque Using digital environment for teacher training. Multimodality for special educational needs					
18.15 20.00	Social event: A guided tour among the major Roman theatres					
20.00	Conference Dinner: Restaurant 'Al Pompiere' - Via di Santa Maria de' Calderari, 38 (situated on the <i>piano nobile</i> of Palazzo Cenci)					

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SATURDAY, 22 JUNE 2019							
9.00 10.00	Auditorium Loyola - Chair: Maria Grazia Sindoni <i>The right to look</i> Rodney Jones - University of Reading, UK						
9.30 12.30	Coffee station						
	Auditorium Loyola	Room Marinetti	Room Trilussa	Room Belli	Room Saba	Room Quasimodo	Room Montale
	PANEL: New advances in the multimodal study of webcam-mediated second language teaching	PANEL: Approaching new multimodal literacies	Multimodal digital discourses	Multimodal human-computer/technology interaction	Specialised discourse, multimodality and digital textuality	Online discourse analysis	WORKSHOP: "In the soup". Hands-on Lab: Digital multimodality applied to the pedagogy of the workplace
	Convenor: Nicolas Guichon	Convenor: Flavia Cavaliere	Chair: Ivana Marenzi	Chair: Michael Lithgow	Chair: Mariavita Cambria	Chair: Arianna Maiorani	Marc Rocca & Sam Taylor
10.00 11.30	H. Müge Satar, Ciara R. Wigham How do language teachers give task instructions in webcam-mediated lessons?	Lucia Abbamonte The media-savvy narratives of Greenpeace	Silvia Verdiani Conglomerates of language and image in political network communication	Jesse Pirini Seeing and being seen: Exploring how people use their orientation to the camera during video interaction	Hoang Van Nguyen The discourses of risk in multimodal texts: A systemic functional analysis of Vietnamese video advertisements for helmet awareness	Jan Alyne Prado How multimodal awareness helps to make sense of a news event through Instagram memes. An empirical account to the end of Cuba participation on More Doctors Program	E U M A D E 4 L L w o r k s h o p
	Marco Cappellini Affordances and discursive positionings in a French-Chinese teletandem	Flavia Cavaliere 'Connecting the world of science' - Facebook for scientists	Leticia Tian Zhang, Daniel Cassany Language play through multimodality: Color, position, symbols and shape in danmu-mediated communication	Yulia Khan Ethnic, Sakhalin-Korean identity in everyday (inter)actions	Sean P. Smith Historicizing the semiotics of privilege: Instagram's affordances in constructing the aesthetics of tourist consumption	Mohamed Saki, Radia Hannachi A comparative multimodal analysis of social mobilisation on Twitter: A case study of #metoo, #balancetonporc, #masaketch/	
	Cecilia Li A gaze analysis of meaning negotiation episodes in webcam-mediated interactions	Eleonora Federici Translating discourses about 'Italianness' in websites	Addie China Beyoncé's meaning is intersemiotic: Visual, linguistic, and hypertextual multimodality in Twitter, Tumblr, & Pinterest	Piangchon Rasdusdee Constructing 'legitimacy' and 'recognition': Online multimodal case study of female cleric communities in Thailand		Maria Cristina Aiezza #ReadyToChange: A multimodal discourse analysis of the EU digital campaign to reduce single-use plastics	
	Ciara R. Wigham, Nicolas Guichon Temporal sequencing in webcam-mediated language teaching	Marina Niceforo Digital discourse, real environment: Communicating the marine litter issue on the EC's institutional web pages					

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	Auditorium Loyola	Room Marinetti	Room Trilussa	Room Belli	Room Saba	Room Quasimodo	Room Montale
	PANEL: Multimodal strategies in hegemonic and emergent digital discourses	PANEL: Approaching new multimodal literacies	Multimodal digital discourses	Children's digital literacy	Multimodality and digitality in educational practices	Online interaction and gaming	WORKSHOP: "In the soup". Hands-on Lab: Digital multimodality applied to the pedagogy of the workplace
	Convenor: Isabel Alonso-Belmonte, Manuela Romano Mozo	Convenor: Flavia Cavaliere	Chair: Søren Vigild Poulsen	Chair: Francesca Coccetta	Chair: Diane Ponterotto	Chair: Massimiliano Demata	Marc Rocca & Sam Taylor
11.30 13.00	M. Dolores Porto Emotion as a discursive engaging strategy in digital stories	Silvia Osman Summative Intelligence Concept (SiC) and Mindsight within the framework of multimodal approaches to communication	Caroline Vincent, Joséphine Rémon, Samira Ibnelkaïd, Jean-François Grassin Tackling multimodal digital data through a multidimensional and hybrid research set-up	Peta Petersen Children's expressions of participation in Preschool using digital tablets	Natasa Lačkovic From Info to Inquiry Graphics: Multimodal learning designs with digital images (video presentation)	Pietro Luigi Iaia Introduction of the 'cooping' model for the cognitive-functional investigation of gamers' online intercultural conversations	E U M A D E 4 L L w o r k s h o p
	Silvia Molina Multimodal persuasive communication in engineering corporative websites	Cristina Pennarola "Can you judge a book by its cover?": A multimodal analysis of the Bible front covers and home pages	Alin Olteanu A joint approach to environmental and digital literacies	Pauline Jones Preparing for curriculum disciplines: Preservice primary teachers and digital literacy	Vivian Lee Using multimodality in translation: The use of SNS in the classroom	Jason Hawreliak Modal irony: Examining dissonant modes in digital games	
	Isabel Alonso-Belmonte Framing effects in multimodal online news: a case study	Douglas Ponton Rapping the sheds: Aspects of multimodality within the Men's Shed Movement	Matteo Di Cristofaro Analysing and mapping the language of a place: The AFO archive	Kostas Voros Teaching and learning digital media literacy in Primary School: Storyboarding as multimodal literacy	Nathaly Gonzalez-Acevedo, Melinda Dooley Very young learners exploring the affordances of digital drawings on iPads		
	Manuela Romano Mozo Creative multimodal strategies in recent Spanish protest movements	Małgorzata Sokół "I'm not gonna judge you for what you eat": Interdiscursive identity construction in YouTube tutorials promoting veganism					
13.00 14.00	Lunch break						
14.00 15.00	Auditorium Loyola - Chair: Sandra Petroni <i>Function and identity in multimodal communication</i> Theo van Leeuwen - University of Technology, Sydney, Australia / University of Southern Denmark, Odense, Denmark						
15.00 15.30	Auditorium Loyola Closing Ceremony						