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AND SOUTHERN LAZIO  
UNICLAM - ITALY

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© Spencer Tunick: "Desert Spirits" (2013)



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# Introduction to **Precognitive Aesthetics.** A Jungian approach

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**PSYCHOLOGY AND THE ARTS**

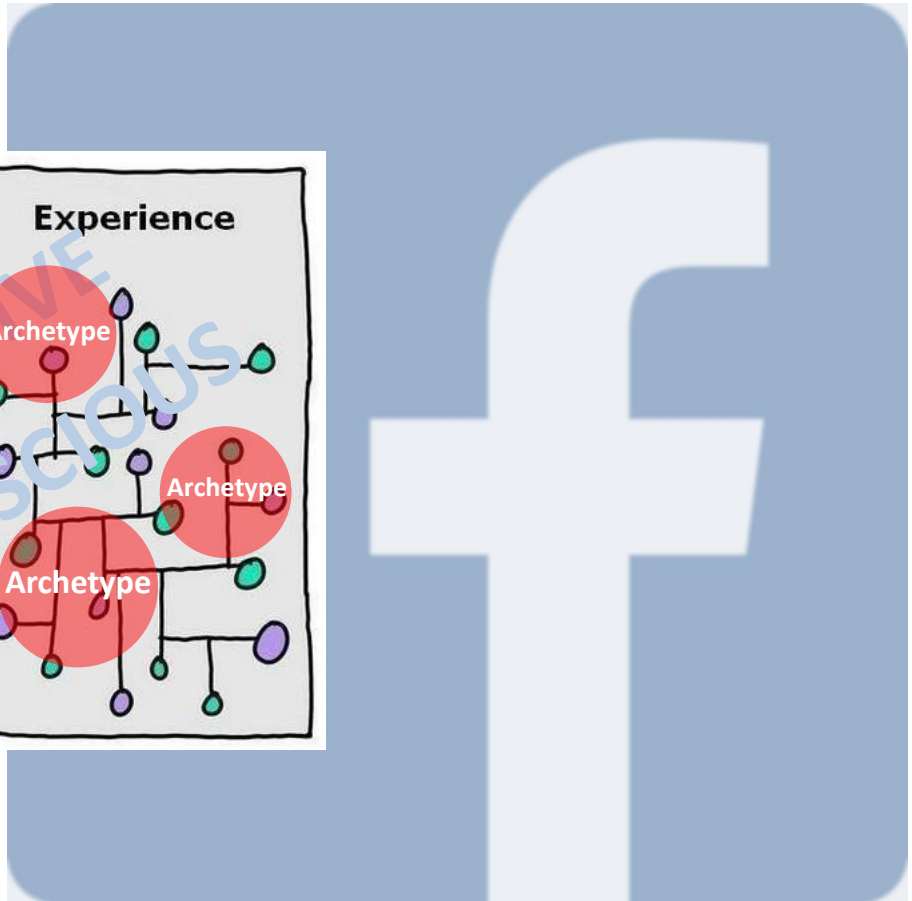
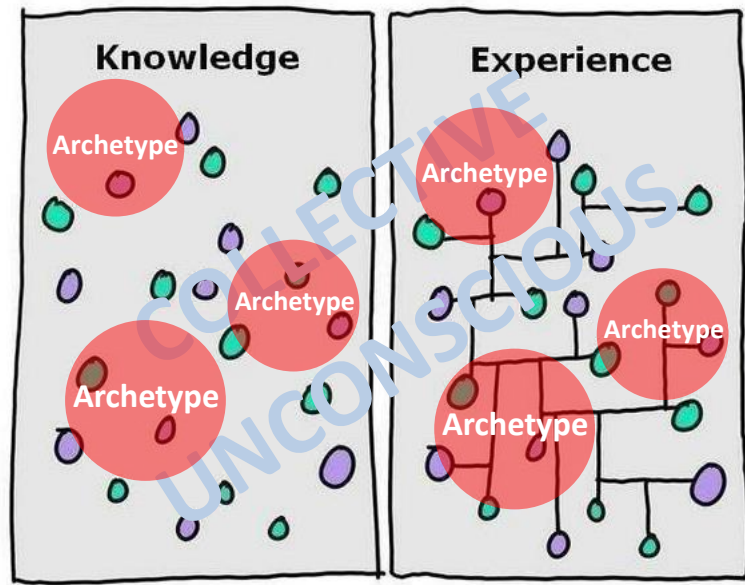
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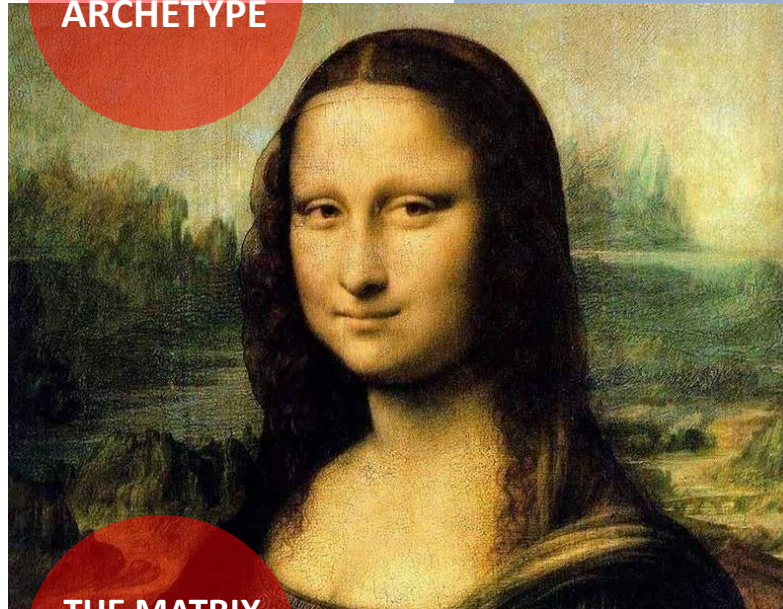


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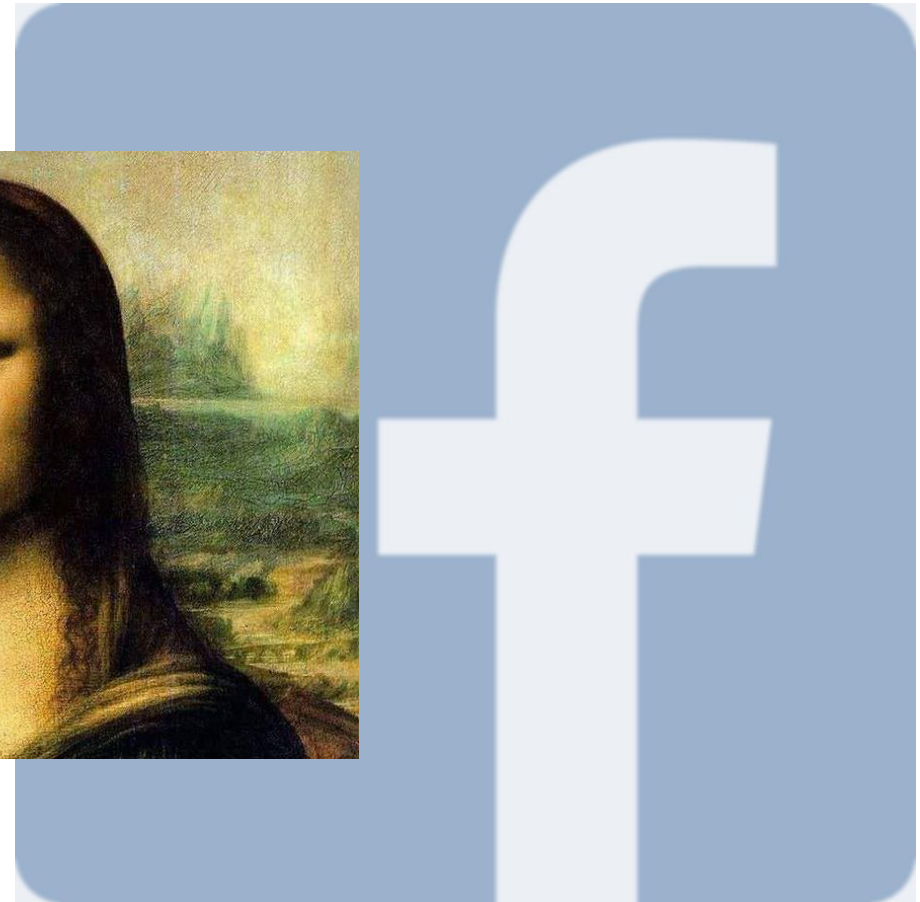
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BEAUTY  
ARCHETYPE



THE MATRIX  
OF AESTHETIC  
PLEASURE



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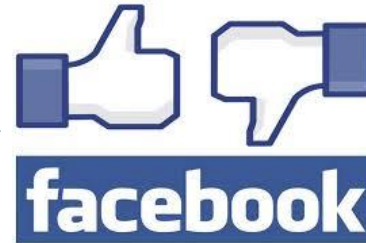
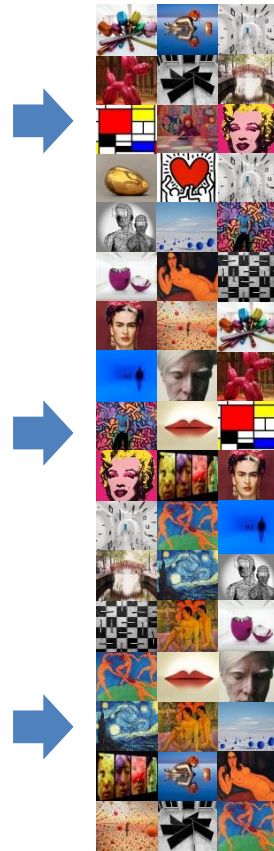
PROFILE 1



PROFILE 2



PROFILE 3



10,000 Users  
Naïve Viewers  
Art Professionals



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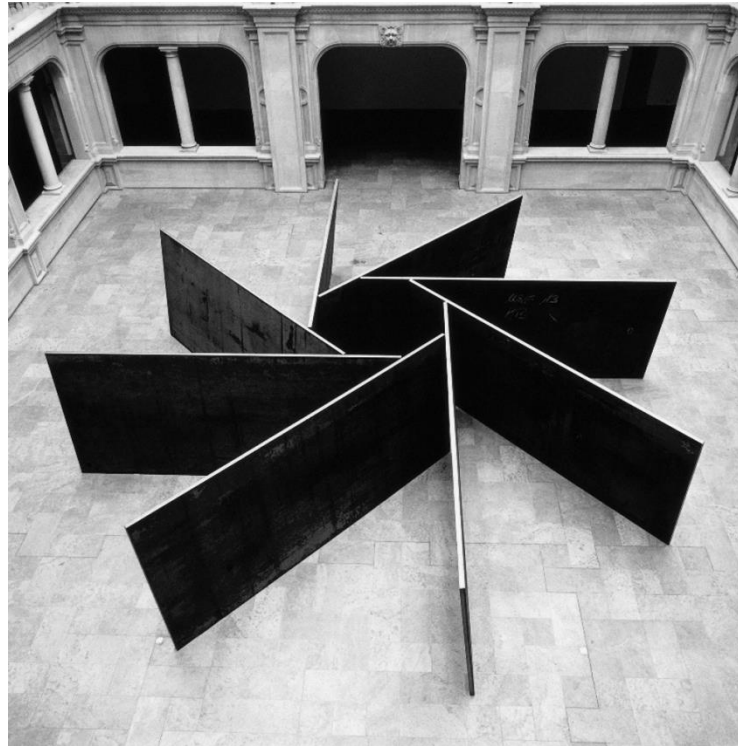
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© Richard Serra (1987), "1, 2, 3, 4, 5, 6, 7, 8" (Collection of the Artist, © Richard Serra, 2011, © FMGB Guggenheim Bilbao, Spain, 2011).

▶  
**Black/White  
Contrast**

▶  
**Regular  
Geometries**

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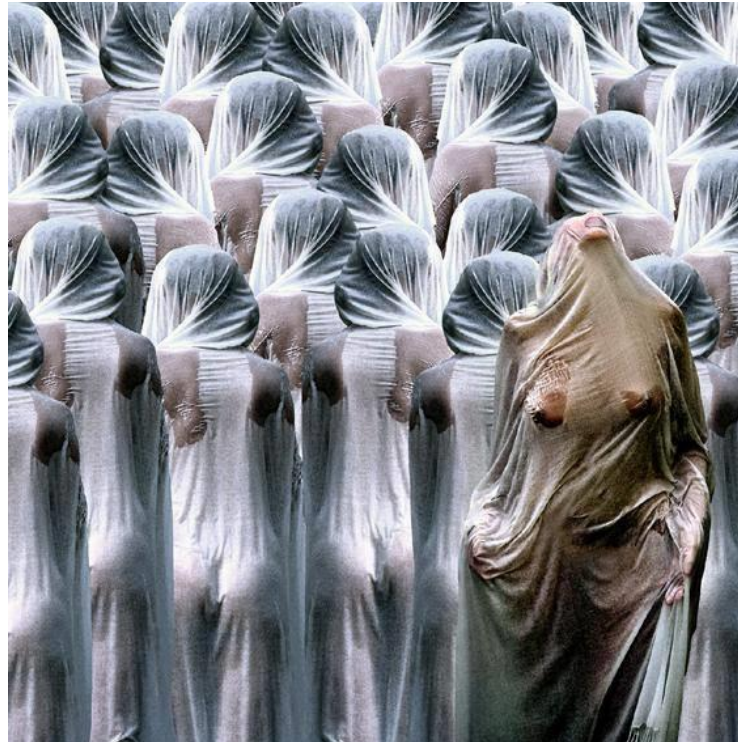
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© Yaki Yaskvloski (2008), "El Grito" (from "Cuerpos Velados" Series).

▶  
**Multiplication  
or Repetition  
of elements  
identical to  
themselves**

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▶  
**Perfect Circles  
or Circular and  
Round Shapes**

© Giuseppe Randazzo (2009), "Stone Field 00/exp00: Simple attractor exponential field" (from "Generative Stone Fields" Series).

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© Anish Kapoor (2007), "Ascension" (Guggenheim Museum, New York, USA, 2007).

▶  
**The Presence  
of Red Color**

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© Tanapol Kaewpring (2010): “Untitled #1” (“Entrapment” Exhibition, presented by The Art Dept/VWFA - Valentine Willie Fine Art at Jogja Contemporary, Yogyakarta, Indonesia, 2012).

▶  
**Semantic  
Contrasts or  
Paradoxical  
Juxtaposition**

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© Mikael Aldo (2012), "Nobody came" (day 239/366, from "366 Day Project", Jakarta, Indonesia).

▶  
**Evanescent,  
Evocative  
or Surreal  
Elements**

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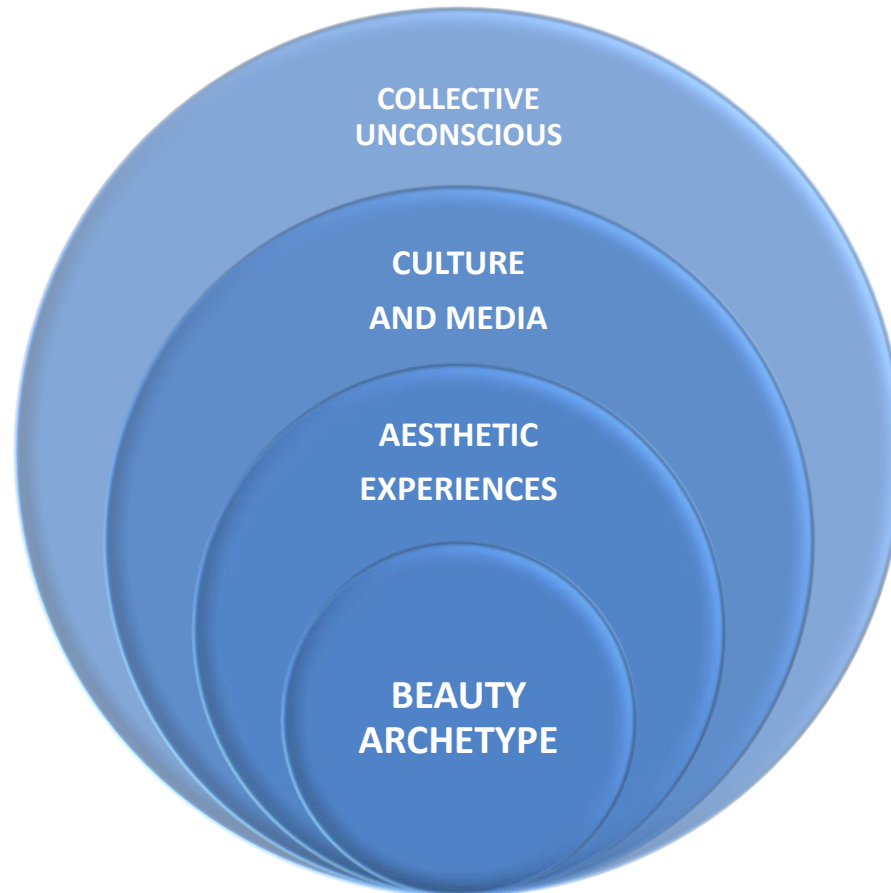
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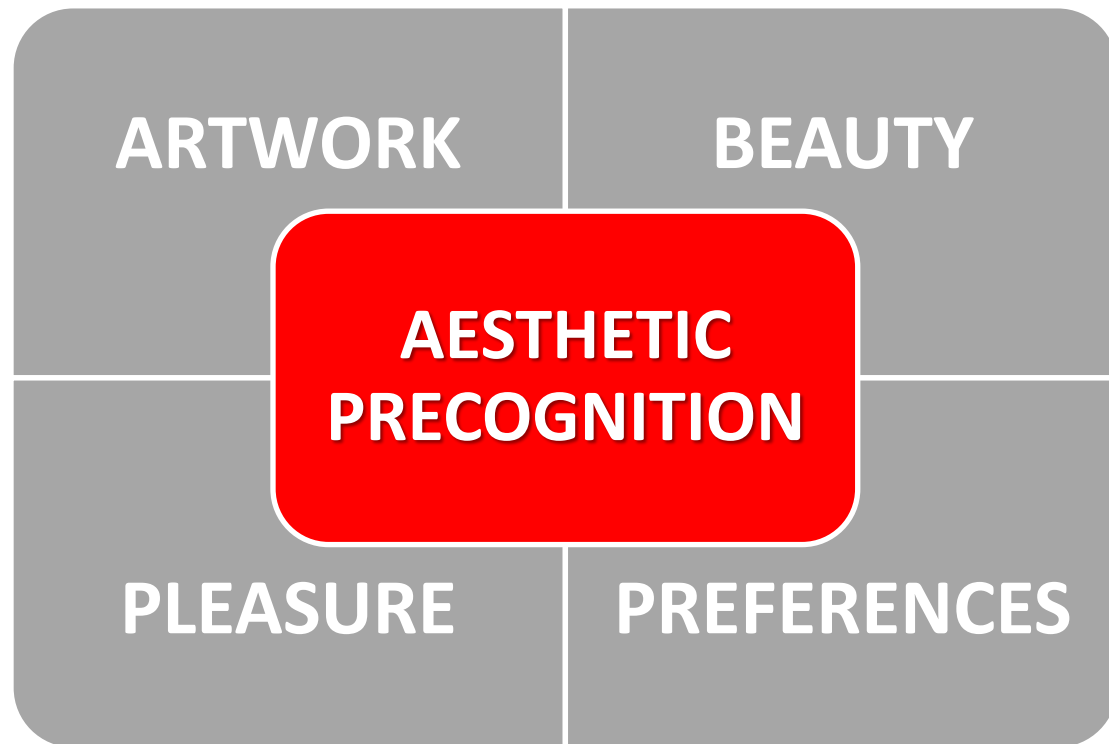
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